



## Swiftwind Equine Center Sponsorship Packages

**Nickel:** \$25 - \$249.99 value – monetary and/or in-kind item(s)/service(s)

Facebook	Mentioned in the Thank You post about the event or silent auction
Instagram	Mentioned in the Thank You post about the event or silent auction
Handouts	*For auction items only* business card included with the item(s)

**Bronze:** \$250.00 - \$499.99 value – monetary and/or in-kind item(s)/service(s)

These offers are provided for 1 year

Facebook	Business highlight post 2 times a year on the public Facebook page and private Facebook group.
Instagram	Business highlight post 2 times a year.
Website	Logo, business name, and a link to the business in the sponsorship section of Swiftwind Equine Center's website.
Handouts	Business card (cards provided by sponsor) in every prize list/gift bag to attendees of 1 event the sponsor chooses. If the item(s) is in the silent auction, the business card is included.

**Silver:** \$500.00 - \$749.99 value – monetary and/or in-kind item(s)/service(s)

These offers are provided for 1 year

Facebook	Business highlight post 3 times a year on the public Facebook page and private Facebook group.
Instagram	Business highlight post 3 times a year.
Website	Logo, business name, and a link to the business in the sponsorship section of Swiftwind Equine Center's website.
Signs	1 poster-size outdoor sign set out at 2 events (sign provided by sponsor) the sponsor chooses.
Handouts	Business card (cards provided by sponsor) in every prize list to attendees of 2 events the sponsor chooses. If the item(s) is in the silent auction, a business card is included.

**Gold:** \$750.00 - \$999.99 value – monetary and/or in-kind item(s)/service(s)

These offers are provided for 1 year

Facebook	Business highlight post 4 times a year on the public Facebook page and private Facebook group.
Instagram	Business highlight post 4 times a year.
Website	Logo, business name, and a link to the business in the sponsorship section of Swiftwind Equine Center's website.
Signs	1 outdoor banner with the business name and logo on the fence walls of one of the outdoor arenas (banner provided by sponsor)
Newsletter	Business logo in the newsletter. A newsletter is sent out 3 times a year.
Handouts	Business card (cards provided by sponsor) in every prize list/gift bag to attendees of 3 events the sponsor chooses. If the item(s) is in the silent auction, a business card is included

**Platinum:** \$1000.00 - \$1499.99 value – monetary and/or in-kind item(s)/service(s)

These offers are provided for 1 year

Facebook	Business highlight post 6 times a year on the public Facebook page and private Facebook group.
Instagram	Business highlight post 6 times a year.
Website	Logo, business name, and a link to the business in the sponsorship section of Swiftwind Equine Center's website.
Signs	2 outdoor banners with the business name and logo on the fence walls of the outdoor arenas – 1 for each arena (banners provided by sponsor)
Newsletter	Business logo in the newsletter. A newsletter is sent out 3 times a year. A business flyer with the newsletter (flyers provided by sponsor).
Handouts	Business advertisement (handouts provided by sponsor) in every prize list/gift bag to attendees of 4 events the sponsor chooses. If the item(s) is in the silent auction, a business card is included.
Booth space	Free booth space at all events
Other Perks	1 public recognition announcement at all events

**Corporate:** \$1500.00 and up value – monetary and/or in-kind item(s)/service(s)

These offers are provided for 1 year.

Facebook	Business highlight post 12 times a year on the public Facebook page and private Facebook group.
Instagram	Business highlight post 12 times a year.
Website	Logo and/or business name and a link to the business in the sponsorship section of Swiftwind Equine Center's website.
Signs	1 poster-size sign inside the barn (sign provided by sponsor) 4 outdoor banners with the business advertisement on the fence walls of both outdoor arenas – 2 for each arena (banners provided by sponsor)
Newsletter	Business logo in the newsletter. A newsletter is sent out 3 times a year. A business flyer with the newsletter (flyers provided by sponsor).
Handouts	Business advertisement (handouts provided by sponsor) in every prize list/gift bag to attendees of all events. If the item(s) is in the silent auction, a business flyer is included.
Booth space	Free booth space at all events
Other Perks	At least 2 public recognition announcements at all events Participate in Games and Badges' Day ceremony

### Current List of Events.

As more events are scheduled, they are added to Swiftwind's Equine Center's Facebook page and group.

- Open Barn Day (March)
- Easter Hunt (April)
- Equine First Aid Certification (April)
- Intro to Working Equitation and cattle Clinic (May)
- Working Equitation Practice Day (June)
- Swiftwind's Working Equitation Clinic and Show (2-day event) (June)
- Trick Training Clinic (July or August)
- Member's Field Trip: Edgewood Farm (July)
- Swiftwind's Working Equitation Clinic and Show (2-day event) (September)
- Swiftwind's Games and Badges Day (October)
- Working Equitation Practice Day (October)
- Swiftwind's Working Equitation Clinic and Show (2-day event) (October)
- Halloween Party (October)
- Christmas Shindig (December)